

ALTONWORKS.

For Immediate Release
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Join AltonWorks for a Grand New Year's Eve Speakeasy Party!

December 12, Alton, IL – No need to whisper the secret word to get into this New Year's Eve party! To join in on the fun, you only need to buy a ticket and be 21 (years of age that is.) This is the second year the Grand Theatre will serve as a New Year's Eve venue for the people of Alton.

AltonWorks, the company that owns the Grand Theatre, is hosting a "Roaring into the 20's" New Year's Eve Party. Since the Grand Theatre first opened its doors in December 1920, it's only fitting to go back in time and celebrate the glory days of the past and toast the exciting future ahead for the theatre and for downtown Alton.

"Last year's party was a huge success," said AltonWork's Nick Schrank. "We put the party together last year in just two weeks and had a sold out crowd. This year, we have more time to plan the event. There is so much to celebrate in Alton right now, and the energy around our city's future is contagious. We welcome people from 21 years of age to 100 to come celebrate the new year with us."

The doors will open at 9:00pm. Tickets are \$35 each, which include appetizers from Brown Bag Bistro, live music, champagne toast at midnight, popcorn, and party favors. There will also be a cash bar. Festivities will conclude at 1:00am. Last year's party was a sold out event, so be sure to get your ticket early. Proceeds will benefit local charities. Tickets can be purchased on the @AltonGrandTheatre Facebook page and the Alton Visitors Center, 200 Piasa St., Alton, IL.

The Grand Theatre opened in December 1920 during Prohibition, which from 1920 to 1933 made purchasing and consuming alcohol illegal. So people who wanted to sip on a cocktail or two at a public establishment had to enter hidden, private, and unlicensed barrooms nicknamed "speakeasies," which required patrons to quietly speak the "password" to gain entry so as not be overheard by police. These party places illegally sold alcoholic beverages and ranged from fancy clubs with ballroom dancing and live entertainment to dark, dingy backrooms.

Although there is nothing illegal or illicit about this party, we do encourage people to dress the part and dance to the live music by the FarGone Brothers. The band's eclectic musical offerings span the decades from the 1920's through the 1980's.

New Year's Eve at the Grand Theatre
230 Market Street, Alton
Tuesday, December 31, 2019
9:00pm – 1:00am
Ticket \$35 per person
Attire is 1920's festive or casual. Dress warmly.

#AltonGrandTheatre #GrandTheatreNYE #AltonWorks