

## Media Alert

Contact:

[Susan.c.ryan@att.net](mailto:Susan.c.ryan@att.net)

314-304-6800

# ALTONWORKS.



## Grand Opening of Flock Food Truck Park at Alton City Entrance

*Alton is the perfect-sized city to remake one building, one park, one street and one opportunity at a time*

**Wednesday, May 11, 2022 – Alton, Illinois** – Flock Food Truck Park will be officially open for business at 11:00am, Thursday, May 12, 2022. Flock is a family-friendly venue downtown Alton built to bring friends and family together for delicious, unique food, outdoor fun and lasting memories.

Flock is the brainchild of Jayne Simmons, President of AltonWorks and Alton resident. Simmons has dreamed of opening a food truck park for quite some time – a place where friends and families can go to pick up a quick, delicious meal and just spend time together. “This is a great day for the people of Alton and for the future of Alton,” said Simmons. “So many of us believe the City of Alton is perfectly positioned for growth and opportunity for people looking for a friendly, diverse and interesting place to live, work and play. I hope people see the opening of Flock as another great step forward to helping this community to realize its potential.”

Located at 210 Ridge between Broadway and Landmarks Blvd. and adjacent to the Jacoby Arts Center, Flock will serve people from around Alton and the region with a variety of culinary choices sure to please people of all ages. Flock will periodically host food trucks for lunch and dinner with a growing rotation throughout the summer. Specialty cocktails and a rotating draft beer menu will be featured at Flock, to ensure there is always something new. People can also stop off at their favorite local eatery or bring food from home and enjoy the Flock bar and outdoor dining, as well.

Opening day will begin at 11:00am on Thursday with Homestyle Grill from 11:00am - 2:00pm and Pig on a Wing, T&S Smokehouse, Taqueria Los Reyes and Homestyle Grill from 4:00pm - 8:00pm.

Flock will be open Friday from 4:00pm -10:00pm with Homestyle Grill, Pig on a Wing and Taqueria Los Reyes from 5:00pm - 9:00pm.

Saturday, Flock will be open from 11:00am – 10:00pm with T&S Smokehouse from 11:00am – 2:00pm followed by Homestyle Grill, Taylor’s Fire & Smoke and Street Dogz for dinner from 5:00pm – 9:00pm.

During the month of May, the Bar at Flock will be open Mondays and Thursdays from 11:00am-9:00pm, Fridays and Saturdays from 11:00am- 10:00pm featuring Flock’s signature house-crafted cocktails and mocktails, beer and wine. The hours will be extended during the summer!

Flock is owned and operated by Laura and Matt Windisch who also own the wildly successful Stacked Burger Bar in St. Louis. They moved to Alton in 2018 from St. Louis in large part because of the city's revitalization currently underway.

Earlier in her career, Laura worked at a Tapas restaurant and loved the idea of making a meal by sharing small plates together. Overhearing the conversations about the food and drinks around the table brought her so much joy. She believes the same experience can be had at Flock. Grab a cocktail or beer, maybe an item or two from each truck, share and talk about your favorites!

Matt has a background in music and believes the world is a better place with lots of musical sounds. He and Laura love the idea of featuring local bands to make for a fun night out. Throughout the year, Flock will host holiday themed events, maker's markets, comedy nights and lots of entertainment to keep people coming back for more.

Research shows that city parks and open spaces improve our physical and mental health, strengthen communities, and make cities and neighborhoods more attractive places to live and work. Open recreation and unique entertainment spaces like community parks can also attract tourists.

"We believe Alton is the perfect-sized city to remake one building, one park, one street and one opportunity at a time. By focusing on downtown Alton, we hope to improve the lifestyle of everyone in Alton." For Jayne and her husband John Simmons, the first step in imagining a new downtown Alton was to acquire a variety of buildings and properties to protect them and the beautiful architectural heritage of Alton. The Simmons purchased the lot at 210 Ridge and will be building a community park next to the Flock. Although the park site is currently a gravel parking lot, later this year it will transform into an outdoor green space to provide guests the opportunity to unwind, play and relax.

Food truck operators interested in participating at the food truck park can contact the Windisches at [hello@flockalton.com](mailto:hello@flockalton.com).

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